



## Community Partnership

NORWESCAP's partners are your neighbors, friends, and community leaders—adding their resources and talents to a trusted organization that has earned a reputation for results.

***You're invited to collaborate with us and to take action.***

### INVEST

Ninety-five cents of every dollar you invest in NORWESCAP goes toward fostering self-reliance.

### SPEAK UP

Raise awareness of the issues in your community.

### VOLUNTEER

Whether you have an hour or a year, we have an opportunity for you.

## Get to know NORWESCAP.

### *A Strong and Growing Organization*

- Successful **since 1965**
- \$40 million investment in solutions
- Serving Hunterdon, Morris, Passaic, Somerset, Sussex and Warren counties

### *Trusted Leadership*

- Our board has a broad range of experiences and backgrounds to provide forward vision and responsible stewardship
- Staff – 300 dedicated, competent and compassionate individuals
- Clean audits for **30 years on budgets over \$45 million**
- In top **40 Best Nonprofits** to work for in the US
- Recognized as top business innovator by NJBIZ

**Join us in making Northwest New Jersey stronger!**

[www.norwescap.org](http://www.norwescap.org)  
**(908) 454-7000**

The number of working families at risk is on the rise.

But there is a local organization doing something about it.



**NORWESCAP**  
*Creating Opportunities. Changing Lives.*

[www.norwescap.org](http://www.norwescap.org)  
**(908) 454-7000**



Stabilize the family.  
Benefit the community.



**NORWESCAP** Northwest New Jersey Community Action Partnership

### *We Help to Stabilize Families*

Each year, NORWESCAP provides services to more than 35,000 clients. Our approach focuses on:

- Economics and Employment
- Nutrition and Healthy Living
- Child and Family Development
- Housing and Energy
- Emergency Services

### *When Individuals Succeed*

- Local businesses thrive as additional revenue is infused into the community.
- Educational goals are met, raising the quality of education for all students.
- Healthcare issues are averted, saving taxpayers additional health care costs.
- Family stability is restored.

### *Who Do We Serve?*

**THE PERCEPTION:** Most of the 35,000 people we see each year are on welfare.

**THE REALITY:** Most are working, retired or disabled people with an average income below \$15,000. Only 3% – 4% are on welfare.

### *What Keeps Them From Moving Forward?*

It's a lack of financial resources combined with factors beyond their control like earnings that can't keep pace with the cost of living and rising health care costs. It is also a lack of role models and a clear plan for success.

### *We Create Innovative Solutions*

**Arthur & Friends:** Hydroponics greenhouses that offer job training and income generation. Arthur & Friends has garnered national attention from the NY Times to the White House.

**Circles Initiative:** A teaching model that is moving families out of generational poverty. **The first 16 graduates increased their income by \$216,000 in year one.**

### *Investment Outcomes*

Every NORWESCAP program is tracked for changes in conditions and behaviors of our customers; making sure our investors get a return on their contributions.

- Over \$8 million of assets purchased through Individual Development Accounts
- \$4.9 million saved by local food pantries through our Food Bank
- 82,000 hours for local nonprofits from our volunteer resource center
- 1,800 families are able to work each year because of our child care services
- 90 women back in the workforce annually through our Career Transitions Project

